

SALES SUMMIT

WHAT'S WORKING IN SALES RIGHT NOW?



OCTOBER 15TH
5:00 PM - 7:30 PM



COLDWELL BANKER REALTY

12531 High Bluff Dr #100
Del Mar, CA, 92130

PERSPECTIVES & STRATEGIES FROM HOME BUILDERS & TRADE PARTNERS

Join industry sales and marketing leaders including builder & trade partners for an interactive conversation on today's housing market. Explore current trends, effective strategies, and real-world insights while networking with peers and gaining valuable takeaways to help you succeed in a competitive market.



**SMC MEMBERS
ATTEND FOR FREE!**

BIA MEMBERS: \$90
NON-BIA MEMBERS: \$110

*Partnership Program (P2) and Builder
Comp tickets can be applied*

**JOIN SMC FOR 2027 & ATTEND
THIS EVENT FOR FREE!**

\$200 FOR 2027 SMC MEMBERSHIP



What's changing in
today's sales
climate?



How do you stand
out in a competiive
market?



What are
buyers & clients
responding to?



What are top
sales leaders
doing differently
right now?

