



THE Mix UP



When the main event winds down, the real energy kicks in. The Mix Up is your exclusive late-night after party designed to keep the vibes high and the night going strong.

Join fellow guests for an unforgettable night of music, mingling, and nonstop fun. Whether you're unwinding after a long evening or turning things up a notch, The Mix Up is where the unexpected happens and the memories stick. Dress to impress. Stay as late as you dare.

Let's mix it up!

JULY 28TH



9:00 PM - 12:00 AM
GROWLER BAR - GAYLORD PACIFIC HOTEL
1000 H St, Chula Vista, CA 91910

Tickets

BIA MEMBERS: \$100
NON-MEMBERS: \$150

Partnership Program (P2) & Builder Comp credits can be applied

VIP SECTION TICKET: \$250

Allows full access to EXCLUSIVE VIP section of venue



Register online at biasandiego.org/bia-events/

THE MixUP

Sponsorship Opportunities

DRINK TICKET SPONSOR \$7,500 (1 AVAILABLE)

- Company logo on all drink tickets handed out to sponsors & used by attendees at event
- 5 general admission tickets
- 10 drink tickets
- Video ad opportunity at event in general admission section
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

GRAND SPONSOR \$4,500 (1 AVAILABLE)

- Company logo placed prominently at entrance of venue
- 3 general admission tickets
- 6 drink tickets
- Video ad opportunity at event in general admission section
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

DJ SPONSOR \$3,000 (1 AVAILABLE)

- Company logo on signage at event near DJ booth
- Company logo recognition at event
- Recognition by DJ throughout the night
- 2 general admission tickets
- 4 drink tickets
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

NAME BADGE SPONSOR \$3,000 (1 AVAILABLE)

- Company logo on name badges worn by attendees at event
- Company logo recognition at event
- 2 general admission tickets
- 4 drink tickets
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

EVENT SUPPORTER SPONSOR \$1,000 (UNLIMITED)

- 1 general admission ticket
- 2 drink tickets
- Company logo recognition at event
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

THE MixUP Packages

VIP \$6,500 (6 AVAILABLE)

- 25 tickets (tickets can be used for entry into VIP and General Admission levels) (*Please note VIP tickets can only be used 1 ticket per person to entry on the VIP level*)
- 50 drink tickets
- Seperate admission line for VIP section
- Company logo displayed in VIP section
- Access to EXCLUSIVE VIP area with prodived appetizers & private bar
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")

BIA SUPPORTER \$3,500 (6 AVAILABLE)

- 10 tickets (tickets can be used for entry into VIP and General Admission levels) (*Please note VIP tickets can only be used 1 ticket per person to entry on the VIP level*)
- general admission tickets
- 20 drink tickets
- Seperate admission line for VIP section
- Company logo displayed in VIP section
- Access to EXCLUSIVE VIP area with prodived appetizers & private bar
- Pre & post marketing recognition on all BIA platforms (registration website, eblasts, social media & recognition in BIA's Quarterly Magazine, "Building Better")