



# INCREASE *Your Sales* IN 2026



POWERED BY THE SALES & MARKETING COUNCIL

Join us for an in-depth 2026 economic outlook presented by a leading local economist, Gary London with London Moeder Advisors, including insights on how this year's trends can help you strategically grow your sales. We will also be recognizing several individuals for their outstanding contributions during the fourth quarter of 2025.

## MARCH 11<sup>TH</sup>

5:30 PM - 7:30 PM

SHEA HOMES OFFICE

9990 Mesa Rim Rd  
San Diego, CA, 92121

**SMC MEMBERS: FREE**  
**BIA MEMBERS: \$90**

*\*Partnership Program (P2) & Builder Comp credits can be applied*



**GARY LONDON**  
*London Moeder Advisors*

Register online at [biasandiego.org/bia-events/](https://biasandiego.org/bia-events/)