



BIA SAN DIEGO 2026 MARKETING PROGRAM



Partnership Program (P2)

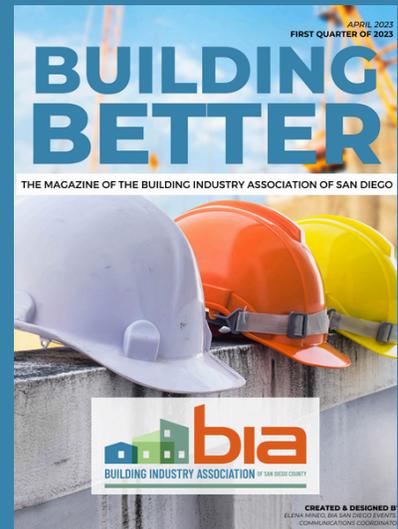
FOUR WAYS TO MAXIMIZE YOUR MEMBERSHIP



Event Sponsorships



Digital Magazine Advertising



Partnership Program (P2)

As part of your P2 Commitment, half of your sponsorship dollars come back to you as pre-paid event credits.

This "bank" of credit may be used for registrations for any of our events throughout the year. This aspect minimizes company credit card transactions/expense reports during event registration process.

We do not permit carryover of unused credits, nor can we refund any credits, as those are committed to event production.



BENEFITS	INDUSTRY	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COPPER	IRON
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000
Credits to attend events	CUSTOM	7,500	5,000	3,750	2,500	1,500	1,000	500
Recognition at events		✓	✓	✓	✓	✓	✓	✓
VIP early entry to 2025 Meet the Builder event with paid registration		✓	✓	✓	✓	✓	✓	✓
Company recognized in BIA Printed Directory as P2 sponsor		✓	✓	✓	✓	✓	✓	✓
Company features or articles in eNewsletter		2	2	1	1			
Enhanced Member Profile on BIA website for 2025		✓	✓	✓	✓			
AD in BIA Printed Directory		25% DISCOUNT	15% DISCOUNT					
AD space in (1) edition of BIA San Diego Quarterly Magazine, "Building Better"		FULL PAGE AD SPACE	FULL PAGE AD SPACE	1/2 PAGE AD SPACE	1/4 PAGE AD SPACE			
AD space on (1) episode of BIA San Diego podcast, "BIA Talks"		AD SPACE & INTERVIEW	AD SPACE & INTERVIEW	✓	✓	✓	✓	✓

2026 BIA SAN DIEGO MARKETING PROGRAM COMMITMENT FORM

Date: _____

Company: _____ Company Contact: _____

Email: _____ Phone: _____

PARTNERSHIP PROGRAM (P2)

Please refer to the Partnership Program (P2) Benefits Matrix, and select preferred benefits amount below:

Industry \$25,000 <input type="checkbox"/>	Diamond \$15,000 <input type="checkbox"/>	Platinum \$10,000 <input type="checkbox"/>	Gold \$7,500 <input type="checkbox"/>	Silver \$5,000 <input type="checkbox"/>	Bronze \$3,000 <input type="checkbox"/>	Copper \$2,000 <input type="checkbox"/>	Iron \$1,000 <input type="checkbox"/>
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EVENT SPONSORSHIPS

This is a tentative list of events.

Installation Dinner (Feb)	\$ _____	Educational Seminars	\$ _____
Meet the Builder (Mar)	\$ _____	Open for Const. (Apr/Aug)	\$ _____
Golf Tournament (Apr/Aug)	\$ _____	Open House Membership (Oct)	\$ _____
Mid-Year Update (May)	\$ _____	Golf Tournament (Nov)	\$ _____
Taste of BIA (June)	\$ _____	Annual Meeting (Nov)	\$ _____
PCBC Event (July)	\$ _____		
Builders & Brewers (Sept)	\$ _____	Total Event Sponsorships	\$ _____

TOTAL INVESTMENT RECOGNITION

Partnership Program \$ _____
Event Sponsorships \$ _____

Total Investment Recognition \$ _____

Invoice me:
\$ _____

Full Payment of:
\$ _____

Quarterly installments of:
\$ _____

Quarterly Installments Paid:
1. Jan (or commitment start)
2. April
3. July
4. Oct (balance must be paid)

(3% credit card processing fee will be applied)

MC/VISA/AMEX Card No. 

Company Name

Name on Card

Expiration Date CC Verification Code

CC Billing Address

City, State and Zip

Phone No.

Signature Authorization

TOTAL INVESTMENT RECOGNITION:

We will combine all dollars invested into BIA marketing from these three programs and increase your P2 Level of Recognition, which will increase the size of your logo at events and all BIA P2 collateral. Your **original** P2 level will determine your benefits, but your logo will be placed at the higher total level of recognition.



For more information, or to return this form with your choice of commitment, please send to:

Shannon Gaunt, Director of Operations and Membership
shannon@biasandiego.org
O: (858) 514-7027 C: (951) 334-4955

These marketing opportunities DO NOT INCLUDE your membership dues (invoiced separately).