

# THE POWER OF WE

BROADER INVOLVEMENT, BRIGHTER FUTURES, BETTER RESULTS.

When you join the SMC, you become part of our synergetic network of new home sales, leasing, marketing, and associated professionals who are passionate about the new home industry. Our Sales & Marketing Council provides educational experiences for growth, inspirational messages for stamina and unparalleled connectivity with like-minded individuals.











# JOIN OUR AWARD WINNING SALES & MARKETING COUNCIL TODAY!



## \$200 PER PERSON

TO JOIN OR LEARN MORE CONTACT

**ELENA MINEO** 

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# **ARE YOU NEW TO SMC?**

SMC provides a dynamic network of professionals interested in positive housing solutions in San Diego County. Our council provides educational and motivational programs and events to serve sales, leasing, marketing and many other professionals in our industry.

# WHAT'S INCLUDED IN YOUR MEMEBERSHIP?

#### **QUARTERLY AWARDS**

Featuring volume sales/leasing awards & professional achievement categories

#### **EDUCATIONAL EVENTS**

Expand your knowledge and hone your skills

#### **PUT YOUR COMPANY TOP-OF-MIND**

One opportunity annually to host breakfast at an SMC board meeting, introducing your fellow SMC members to you and your organization

### PPP - PEOPLE, PROPS, & PROPERTIES

Monthly newsletter promoting exciting news

#### **SEASONAL CELEBRATION**

End of the year party to celebrate all of your hard work!

### NATIONAL SALES & MARKETING COUNCIL (NSMC) MEMBERSHIP

Receive exclusive education opportunities & informational resources to stay on top of sales & marketing trends

