



USING AI TO STREAMLINE YOUR BUSINESS

JUNE 17TH

9:00 AM - 11:00 AM

BIA SAN DIEGO OFFICE

*9201 Spectrum Center Blvd., Suite 110
San Diego, CA, 92123*

Discover how artificial intelligence is transforming the way we do business in the building industry. From the jobsite to the office, this seminar will give you real-world insights into AI tools you can implement today.

- **AI for Estimating & Take-Offs**
 - Learn how contractors are using AI to streamline bidding, improve accuracy, and protect sensitive data with built-in cybersecurity features
- **AI in Marketing, Sales & Business Operations**
 - Explore how industry pros are using AI for quick-turn copywriting and research, automated lead follow-up and sales funnel management, and operational efficiencies - from client communications to service request management

BIA MEMBERS: \$35

*Partnership Program (P2) and
Builder Comp credits can be applied*

Walk away with tangible
strategies and tools to boost
productivity, improve client
experience, and stay ahead in
a rapidly evolving landscape

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