



ICON
AWARDS

MARKETING PROFESSIONAL OF THE YEAR

CATEGORY #31

**Marketing Professional is responsible for the marketing of a builder/
community or marketing of an associate's company/firm.**

Name of Entrant:

Company Name:

Entrant Title/ Position:

Address:

City/State/Zip:

Email Address:

Cell Phone:

Responsibilities may include:

- **Marketing of product or firm to industry/consumer**
- **Setting strategic plan for branding, advertising and outreach**
- **Management of vendors and services**

In your description below, describe any accomplishments, innovations or items of merit you wish the judges to be made aware.