



WELCOME

TO *Fabulous*

ICON AWARDS

BIA SAN DIEGO

2025



SPONSORSHIPS

HONORING THE BUILDING INDUSTRY'S
BEST & BRIGHTEST

The intent of this event is to honor and pay tribute to all BIASD Members while raising necessary non-dues revenue to protect and advance the ability to build much needed housing in San Diego County.

ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ HUMPHREY'S HALF MOON INN

AVAILABLE EVENT SPONSORSHIPS

BLACK JACK SPONSOR | \$10,000 (1 AVAILABLE)

- 10 tickets to the event
- 10 drink tickets
- Premium front row seating at event
- 2 minute company presentation provided by sponsor
- Logo displayed on stage at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

SOLD OUT

HIGH ROLLER SPONSOR | \$8,000 (1 AVAILABLE)

- 8 tickets to the event
- 8 drink tickets
- Premium front row seating at event
- 1 minute company presentation provided by sponsor
- Logo displayed on stage at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

SOLD OUT

ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ HUMPHREY'S HALF MOON INN

AVAILABLE EVENT SPONSORSHIPS

GOLDEN NUGGET SPONSOR | \$6,000 (3 AVAILABLE)

- 6 tickets to the event
- 6 drink tickets
- Premium seating at event
- Logo displayed on screen at event
- Logo displayed on programs at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

DRINK TICKET SPONSOR | \$6,000 (1 AVAILABLE)

- 6 tickets to the event
- 6 drink tickets
- Premium seating at event
- Logo displayed on drink tickets given out to sponsor attendees at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

CENTERPIECE SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on cards incorporated in centerpieces at each table
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

ICON AWARDS

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AVAILABLE EVENT SPONSORSHIPS

ENTERTAINMENT SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on signage near entertainment element
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

Entertainment yet to be determined for event

WINE SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on wine bottles set on each dinner table at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

DESSERT SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on dessert toppers at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

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AVAILABLE EVENT SPONSORSHIPS

COCKTAIL ACCESSORY SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on cocktail napkins that accompany all cocktails served at the bars
- Logo displayed on drink stirrers served with all cocktails at the bars
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

SIN CITY SPONSOR | \$2,000 (UNLIMITED)

- 2 tickets to the event
- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website
- Company name listed on Icon related e-blasts with link to company website
- Company name listed in BIA Magazine, "Building Better" after the event

FREMONT STREET SPONSOR | \$1,000 (UNLIMITED)

- 1 ticket to the event
- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website
- Company name listed in BIA Magazine, "Building Better" after the event

WHAT HAPPENS AT ICON SPONSOR | \$500 (UNLIMITED)

- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website