

BATTLE OF THE COUNCILS & COMMITTEES



AVAILABLE EVENT SPONSORSHIPS

PUZZLE SPONSOR | \$2,500 (1 AVAILABLE)

- 4 tickets to the event
- Full marketing exposure
- Logo on all pre-marketing activities (including eblasts, social media, and registration page)
- Post-marketing exposure on social media & BIA magazine
- Company logo displayed on puzzle handout given to each attendee at event
- Spotlight in the monthly newsletter
- Podcast Interview and advertisement

FOOD & BEVERAGE SPONSOR | \$2,000 (1 AVAILABLE)

- 3 tickets to the event
- Full marketing exposure
- Logo on all pre-marketing activities (including eblasts, social media, and registration page)
- Post-marketing exposure on social media & BIA magazine
- Company logo on signage displayed next to food & beverage station at event
- · Spotlight in the monthly newsletter
- Podcast advertisement

EVENT SPONSOR | \$1,000 (UNLIMITED)

- 2 ticket to the event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint
- Recognition in a monthly newsletter.
- Podcast advertisement





