



# THE POWER OF WE

**BROADER INVOLVEMENT, BRIGHTER FUTURES, BETTER RESULTS.**

When you join the SMC, you become part of our synergetic network of new home sales, leasing, marketing, and associated professionals who are passionate about the new home industry. Our Sales & Marketing Council provides educational experiences for growth, inspirational messages for stamina and unparalleled connectivity with like-minded individuals.



**STAY ON  
TREND**



**BE  
RECOGNIZED**



**NETWORK**



**NSMC**



**SHARPEN  
YOUR SKILLS**

**JOIN OUR AWARD WINNING SALES & MARKETING COUNCIL TODAY!**



**\$150 PER PERSON  
TO JOIN OR LEARN MORE CONTACT**

**ELENA MINEO**

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# ARE YOU NEW TO SMC?

SMC provides a dynamic network of professionals interested in positive housing solutions in San Diego County. Our council provides educational and motivational programs and events to serve sales and marketing professionals in the new home industry.

## WHAT'S INCLUDED IN YOUR MEMBERSHIP?

### **QUARTERLY AWARDS**

Featuring volume sales awards & professional achievement categories

### **EDUCATIONAL EVENTS**

Stay up to date on the most important aspects and trends in the industry  
ds & professional achievement categories

### **BUILDER CARAVAN ROADSHOW**

Tour new home communities throughout the County to recruit new SMC  
members

### **PPP - PEOPLE, PROPS, & PROPERTIES**

Monthly newsletter promoting exciting news

### **SEASONAL CELEBRATION**

End of the year party to celebrate all of your hard work!

### **NATIONAL SALES & MARKETING COUNCIL (NSMC) MEMBERSHIP**

Receive exclusive education opportunities & informational resources to  
stay on top of sales & marketing trends

