



2025 EVENT SPONSORSHIP OPPORTUNITIES

BIA San Diego holds a variety of events each year for our Builder & Associate members. Our staple events include Meet the Builder, Golf Tournaments, and the Installation Dinner. Sponsorships are now available for all 2025 General Membership Events.

Installation Dinner
Meet the Builder
Golf Tournaments (2)
BIA Membership Welcome Breakfast
GME Event
Mid-Year Economic Update
Taste of BIA
Icon Awards
Builders & Brewers
Annual Meeting

Questions regarding 2025 Event Sponsorship opportunities, please contact *Elena Mineo* at elena@biasandiego.org.

INSTALLATION DINNER

SATURDAY, FEBRUARY 1ST @ HYATT AVENTINE, LA JOLLA

AVAILABLE EVENT SPONSORSHIPS



BALBOA PARK | \$15,000

- Two tables of 10 to the dinner banquet
- Premium seating at event
- Two hotel rooms at the Hyatt for the night of the event
- Valet parking for 10 cars
- 40 drink tickets
- Premium wine at your table
- Recognition in programs
- Company logo displayed on registration page and email marketing
- Company logo displayed during the event

GASLAMP QUARTER | \$10,000

- One table of 10 to the dinner banquet
- Premium seating at event
- Two hotel rooms at the Hyatt for the night of the event
- Valet parking for 5 cars
- 20 drink tickets
- Premium wine at your table
- Recognition in programs
- Company logo displayed on registration page and email marketing
- Company logo displayed during the event

PETCO PARK | \$8,000

- 8 tickets to the dinner banquet
- Premium seating at event
- One hotel rooms at the Hyatt for the night of the event
- Valet parking for 4 cars
- 16 drink tickets
- Premium wine at your table
- Company logo displayed on registration page and email marketing
- Company logo displayed during event

INSTALLATION DINNER

SATURDAY, FEBRUARY 1ST @ HYATT AVENTINE, LA JOLLA

AVAILABLE EVENT SPONSORSHIPS



BELMONT PARK | \$6,000

- 6 tickets to the dinner banquet
- Valet parking for 3 cars
- 12 drink tickets
- Premium wine at your table
- Company name displayed on registration page and email marketing
- Company logo displayed during the event

SANTA FE DEPOT | \$4,000

- 4 tickets to the dinner banquet
- Valet parking for 2 cars
- 8 drink tickets
- Company name displayed on registration page and email marketing
- Company logo displayed during the event

OLD TOWN | \$2,000

- 2 tickets to the dinner banquet
- Valet parking for 1 car
- 4 drink tickets
- Company name displayed on registration page and email marketing
- Company logo displayed during the event

LITTLE ITALY | \$1,000

- 1 ticket to the dinner banquet
- Valet parking for 1 car
- 2 drink tickets
- Company name displayed on registration page and email marketing
- Company logo displayed during the event

MEET THE

& DEVELOPER TEAMS



BUILDER

AVAILABLE EVENT SPONSORSHIPS

**THURSDAY, MARCH 13TH @
SAN DIEGO MISSION BAY RESORT**

DRINK TICKET SPONSOR | \$5,000 (1 AVAILABLE)

- 4 tickets to the event
- Full marketing exposure
 - Logo on all pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Company logo on drink tickets given to each attendee and all builder representatives
- Opportunity to have company representative act as a builder liaison and interact directly with builders throughout the evening by checking in with them to provide food, drinks, etc.

PROGRAM SPONSOR | \$3,000 (1 AVAILABLE)

- 2 tickets to the event
- Full marketing exposure
 - Logo on all pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Logo on front cover of program handed out at event
- Opportunity to have company advertisement within program handed out at event

EVENT SPONSOR | \$1,000 (3 AVAILABLE)

- 1 ticket to the event
- Full marketing exposure
 - Logo on all pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Logo on signage at event



BIA MEMBERSHIP WELCOME

Breakfast



THURSDAY, APRIL 17TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

TITLE & NAME BADGE SPONSOR | \$4,000 (1 AVAILABLE)

- 8 tickets to the event with reserved seating
- Opportunity to show 1-minute promotional video at event (sponsor to provide)
- Logo on name badges worn by all attendees at event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint

NOTEPAD SPONSOR | \$2,500 (1 AVAILABLE)

- 5 tickets to the event
- Notepad with company logo displayed at each attendee's seat
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint

COFFEE SPONSOR | \$1,500 (1 AVAILABLE)

- 3 tickets to the event
- Logo on table tents at coffee stations
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint

EVENT SPONSOR | \$1,000 (UNLIMITED)

- 2 tickets to the event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint



GENERAL MEMBERSHIP EVENT

TUESDAY, MAY 20TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

MASTER SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event with reserved seating
- 8 hosted drink tickets
- Opportunity to have advertisement in program placed on each seat at event
- Exclusive opportunity to address the audience at event
- Company logo on bottled water provided at event
- Logo on signage at event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint
- Logo displayed on post-marketing material in BIA "Building Better" magazine

PREMIER SPONSOR | \$3,000 (1 AVAILABLE)

- 3 tickets to the event
- 6 hosted drink tickets
- Opportunity to have a table at event for company marketing & exposure
- Logo on signage at event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on Power Point

NOTEPAD SPONSOR | \$2,500 (1 AVAILABLE)

- 2 tickets to the event
- 4 drink tickets
- Opportunity to provide notepads & pens placed at each attendee's seat (sponsor to provide)
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on Power Point

EVENT SUPPORTER SPONSOR | \$1,000 (UNLIMITED)

- 1 tickets to the event
- 2 drink tickets
- Logo on event registration page
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo displayed at event on Power Point

GOLF TOURNAMENTS

PRICES DIFFER FOR EACH TOURNAMENT

FRIDAY, MAY 2ND @ ENCINITAS RANCH

AVAILABLE EVENT SPONSORSHIPS

MASTER SPONSOR | \$4,000 (1 AVAILABLE)

- Company logo displayed on flyer, player brochures, golf related eblasts, and registration page
- 1 foursome
- Banner signage displayed at registration
- Opportunity to host a table at player check-in

GOLFER GIVEAWAY SPONSOR | \$3,000 (1 AVAILABLE)

- Company logo displayed on sign on golf balls that are given to all 144 players, player brochures, and signage displayed at registration and dinner
- Opportunity to hand out golf balls to players at check-in

BEVERAGE STATION SPONSORS | \$1,000 (4 AVAILABLE)

- Company logo displayed on sign at tee box
- Company name listed in player brochure
- Domestic beer, water, and Gatorade provided in cooler and set up at hole
- **REQUIRED** to have a representative from company set up at tee box for networking

HOLE, LONGEST DRIVE OR CLOSEST TO THE PIN SPONSORS | \$850 (14 AVAILABLE)

- Company logo displayed on sign at tee box
- Company name listed in player brochure
- **REQUIRED** to have a representative from your company set up at tee box for networking

BOXED LUNCH SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on all boxed lunches
- Company name listed in player brochure

GOLF CART TAG SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on all golf cart tags
- Company name listed in player brochure

GOLF TOURNAMENTS

PRICES DIFFER FOR EACH TOURNAMENT

FRIDAY, MAY 2ND @ ENCINITAS RANCH

AVAILABLE EVENT SPONSORSHIPS

BEVERAGE CART SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on beverage carts
- Company name listed in player brochure

PUTTING CONTEST SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on signage at putting green
- Company name listed in player brochure
- Opportunity to have representative at putting green to network and facilitate putting contest
- **REQUIRED** to donate one raffle prize of \$50 or more in value

DRIVING RANGE SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on signage at driving range
- Company name listed in player brochure

SCORECARD/ RULESHEET SPONSOR | \$850 (1 AVAILABLE)

- Company logo displayed on player scorecard and rule sheets
- Company name listed in player brochure

\$1800 PER FOURSOME
\$450 PER PLAYER

MID-YEAR

ECONOMIC UPDATE

WEDNESDAY, JUNE 25TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

BAR SPONSOR | \$3,000 (1 AVAILABLE)

- 4 tickets to the event with reserved seating
- Logo on bar & cocktail cups at event used by all attendees
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint

EVENT SPONSOR | \$1,000 (UNLIMITED)

- 2 tickets to the event
- Logo on all event marketing eblasts to 5,000+ BIA membership list
- Logo on event registration page
- Logo displayed at event on PowerPoint



GOLF TOURNAMENTS

PRICES DIFFER FOR EACH TOURNAMENT

FRIDAY, OCTOBER 10TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

MASTER SPONSOR | \$3,500 (1 AVAILABLE)

- Company logo displayed on flyer, player brochures, golf related eblasts, and registration page
- 1 foursome
- Banner signage displayed at registration
- Opportunity to host a table at player check-in

GOLFER GIVEAWAY SPONSOR | \$2,500 (1 AVAILABLE)

- Company logo displayed on sign on golf balls that are given to all 144 players, player brochures, and signage displayed at registration and dinner
- Opportunity to hand out golf balls to players at check-in

BEVERAGE STATION SPONSORS | \$900 (4 AVAILABLE)

- Company logo displayed on sign at tee box
- Company name listed in player brochure
- Domestic beer, water, and Gatorade provided in cooler and set up at hole
- **REQUIRED** to have a representative from company set up at tee box for networking
- **REQUIRED** to donate one raffle prize of \$50 or more in value

HOLE, LONGEST DRIVE OR CLOSEST TO THE PIN SPONSORS | \$700 (14 AVAILABLE)

- Company logo displayed on sign at tee box
- Company name listed in player brochure
- **REQUIRED** to have a representative from your company set up at tee box for networking
- **REQUIRED** to donate one raffle prize of \$50 or more in value

BOXED LUNCH SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on all boxed lunches
- Company name listed in player brochure
- **REQUIRED** to donate one raffle prize of \$50 or more in value

GOLF TOURNAMENTS

PRICES DIFFER FOR EACH TOURNAMENT

FRIDAY, OCTOBER 10TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

GOLF CART TAG SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on all golf cart tags
- Company name listed in player brochure
- **REQUIRED** to donate one raffle prize of \$50 or more in value

BEVERAGE CART SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on beverage carts
- Company name listed in player brochure
- **REQUIRED** to donate one raffle prize of \$50 or more in value

PUTTING CONTEST SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on signage at putting green
- Company name listed in player brochure
- Opportunity to have representative at putting green to network and facilitate putting contest
- **REQUIRED** to donate one raffle prize of \$50 or more in value

DRIVING RANGE SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on signage at driving range
- Company name listed in player brochure
- **REQUIRED** to donate one raffle prize of \$50 or more in value

SCORECARD/ RULESHEET SPONSOR | \$700 (1 AVAILABLE)

- Company logo displayed on player scorecard and rule sheets
- Company name listed in player brochure
- **REQUIRED** to donate one raffle prize of \$50 or more in value

\$1400 PER FOURSOME
\$350 PER PLAYER

TASTE OF BIA



THURSDAY, JULY 10TH @ LOCATION TBD
AVAILABLE EVENT SPONSORSHIPS

CULINARY CREATIONS BOOTH: \$600 (UNLIMITED)

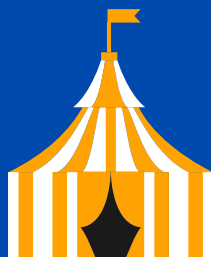
- *Select (1) food or (1) drink item to distribute at the event.*
 - *First come, first serve. NO DUPLICATES on food or drink items except for beer and wine.*
- *Supply tastings or bites of your selected food or beverage item for (200) attendees*
- *Includes rental of 1 table and 2 chairs at your booth; must bring your own shade*
- *Required to provide all disposables (cups, plates, napkins, utensils, etc. – NO GLASS), ice and any items necessary for cooking your food item or creating your beverage*
- *Opportunity to bring promotional items to distribute at your booth*
- *Includes (4) complimentary tickets to the event*
- *Includes company logo displayed on signage at event*

CARNIVAL GAME BOOTH: \$600 (5 AVAILABLE)

- *Supply (1) carnival game of your choosing (some restrictions apply)*
- *Includes rental of 1 table and 2 chairs at your booth; must bring your own shade*
- *Company logo displayed on event registration page*
- *Company logo displayed on event specific email marketing*
- *(4) complimentary tickets to event*

NAME BADGE SPONSOR: \$3,000 (1 AVAILABLE)

- *Company logo featured on lanyard name badge worn by all attendees (estimated 500)*
- *Company logo displayed on event registration page*
- *Company logo displayed on event specific email marketing*
- *(4) complimentary tickets to event*



ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

BLACK JACK SPONSOR | \$10,000 (1 AVAILABLE)

- 10 tickets to the event
- 10 drink tickets
- Premium front row seating at event
- 2 minute company commercial at event (provided by sponsor)
- Logo displayed on screen at event
- Logo displayed on programs at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

HIGH ROLLER SPONSOR | \$8,000 (1 AVAILABLE)

- 8 tickets to the event
- 8 drink tickets
- Premium front row seating at event
- 1 minute company commercial at event (provided by sponsor)
- Logo displayed on screen at event
- Logo displayed on programs at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

GOLDEN NUGGET SPONSOR | \$6,000 (3 AVAILABLE)

- 6 tickets to the event
- 6 drink tickets
- Premium seating at event
- Logo displayed on screen at event
- Logo displayed on programs at event
- Logo displayed on save the date, invitation, flyer, & e-ticket
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

DRINK TICKET SPONSOR | \$6,000 (1 AVAILABLE)

- 6 tickets to the event
- 6 drink tickets
- Premium seating at event
- Logo displayed on drink tickets given out to all attendees at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

CENTERPIECE SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on cards incorporated in centerpieces at each table
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

ENTERTAINMENT SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on signage near entertainment element
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

Entertainment yet to be determined for event

WINE SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on wine bottles set on each dinner table at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

DESSERT SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on dessert toppers at event
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

ICON AWARDS

SATURDAY, SEPTEMBER 13TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

COCKTAIL ACCESSORY SPONSOR | \$4,000 (1 AVAILABLE)

- 4 tickets to the event
- Premium seating at event
- Logo displayed on cocktail napkins that accompany all cocktails served at the bars
- Logo displayed on drink stirrers served with all cocktails at the bars
- Logo displayed on screen at event
- Logo displayed on Icon page on BIA website
- Logo displayed on Icon related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

SIN CITY SPONSOR | \$2,000 (UNLIMITED)

- 2 tickets to the event
- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website
- Company name listed on Icon related e-blasts with link to company website
- Company name listed in BIA Magazine, "Building Better" after the event

FREMONT STREET SPONSOR | \$1,000 (UNLIMITED)

- 1 ticket to the event
- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website
- Company name listed in BIA Magazine, "Building Better" after the event

WHAT HAPPENS AT ICON SPONSOR | \$500 (UNLIMITED)

- Logo displayed on group PowerPoint slide at event
- Company name listed on Icon page on BIA website



BUILDERS & BREWERS

THURSDAY, OCTOBER 30TH @ LOCATION TBD

AVAILABLE EVENT SPONSORSHIPS

TASTING GLASS SPONSOR | \$3,500 (1 AVAILABLE)

- 5 tickets to the event
- Logo featured on tasting glasses given out to all attendees to use for the evening & take home afterwards
- Logo on signage at the event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

MAP SPONSOR | \$2,000 (1 AVAILABLE)

- 2 tickets to the event
- Logo featured on the map of showroom given to all attendees at event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event
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EVENT SPONSOR | \$1,000 (UNLIMITED)

- 1 ticket to the event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

GENERAL MEMBERSHIP EVENT

ANNUAL MEETING

Y|GEN MENTOR APPRECIATION PARTY

PRESENTED BY THE Y|GEN COUNCIL

**THURSDAY, NOVEMBER 13TH
@ LOCATION TBD**

SPONSORSHIP OPPORTUNITIES

MIDNIGHT | \$3,500 (1 AVAILABLE)

- 3 tickets to the event
- Logo on table tents at event
- Logo on name badges worn by each attendee at event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

RESOLUTIONS | \$2,000 (3 AVAILABLE)

- 2 tickets to the event
- Logo on table tents at event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

FIREWORKS | \$500 (UNLIMITED)

- 1 ticket to the event
- Logo displayed on registration page for event
- Logo displayed on event related e-blasts with links to company website
- Logo displayed in BIA Magazine, "Building Better" after the event

