



SALES & MARKETING COUNCIL HOPS & HOMES



The Sales & Marketing Council of San Diego (SMC) invites you to our New Home Palooza kickoff event at Coral Ridge & Coral Springs by KB Home. Coral Ridge, with its farmhouse exterior designs, features a selection of 3-bedroom homes priced from \$1 M and Coral Springs, with modern exterior designs, features a selection of 4-bedroom homes priced from \$1.2 M. The Marja Acres, previously a chicken & egg ranch in the 1950s, for sale component will include 248 market-rate townhomes, 46 apartments reserved for low-income seniors, and 10,000 square feet of commercial space. Get behind the scenes information on this project from our featured speaker,

Mike Gartlan, Senior VP of Regional Finance at KB Home.

EXPERIENCE CORAL RIDGE & CORAL SPRINGS

- Take a tour of the Coral Ridge & Coral Springs model homes
- Learn about the development process
- Enjoy delicious sips & bites!
- Celebrate our Q1 & Q2 Awards Winners!
- Have your "passport" stamped & be eligible to win a great prize at the end of the night

TIMELINE OF EVENTS

5:30 PM - 6:45 PM

Tour & Networking

6:45 PM - 7:30 PM

Featured Speaker & Awards Presentation

THURSDAY, AUGUST 1ST
5:30 PM - 7:30 PM
CORAL RIDGE & CORAL SPRINGS

2410 Gazania Lane, Carlsbad, CA 92008

SMC MEMBERS: FREE
BIA MEMBERS: \$85

P2 credits can be applied

NON-BIA MEMBERS: \$105



REGISTER NOW AT
BIASANDIEGO.ORG/BIA-EVENTS/