



THE POWER OF WE

BROADER INVOLVEMENT, BRIGHTER FUTURES, BETTER RESULTS.

When you join the SMC, you become part of our synergetic network of new home sales, leasing, marketing, and associated professionals who are passionate about the new home industry. Our Sales & Marketing Council provides educational experiences for growth, inspirational messages for stamina and unparalleled connectivity with like-minded individuals.



STAY ON TREND



BE RECOGNIZED



NETWORK



NSMC



SHARPEN YOUR SKILLS

JOIN OUR AWARD WINNING SALES & MARKETING COUNCIL TODAY!



PRO-RATED AMOUNT FOR 2024

\$100 PER PERSON

TO JOIN OR LEARN MORE CONTACT

ELENA MINEO

elena@biasandiego.org

ARE YOU NEW TO SMC?

SMC provides a dynamic network of professionals interested in positive housing solutions in San Diego County. Our council provides educational and motivational programs and events to serve sales and marketing professionals in the new home industry.

WHAT'S INCLUDED IN YOUR MEMEBERSHIP?

QUARTERLY AWARDS

Featuring volume sales awards & professional achievement categories

EDUCATIONAL EVENTS

Stay up to date on the most important aspects and trends in the industry
ds & professional achievement categories

BUILDER CARAVAN ROADSHOW

Tour new home communities throughout the County to recruit new SMC
members

PPP - PEOPLE, PROPS, & PROPERTIES

Monthly newsletter promoting exciting news

SEASONAL CELEBRATION

End of the year party to celebrate all of your hard work!

NATIONAL SALES & MARKETING COUNCIL (NSMC) MEMBERSHIP

Receive exclusive education opportunities & informational resources to
stay on top of sales & marketing trends

