

ANNUAL BIA PAC

FUNDRAISER SPONSORSHIP DETAILS

The BIA PAC raises funds to support candidates that champion housing production. We are predominantly in a phase where most elected officials understand the need for more housing. The BIA PAC supports candidates that are champions of housing and will work to improve our ability to build the housing this region needs. A healthy housing market supports a healthy business economy. If employees can't live here, businesses won't thrive.

During this election season, the BIA PAC Board of Governors and Stewards will conduct polling, support candidates and assess ballot measures, all with the goal of supporting the industry. SB 1439 makes it very difficult to contribute directly to a candidate, our PAC can step in and support the candidates we need to serve San Diego County. We need your help to sustain the work of the BIA PAC for the 2024 year by becoming a Sponsor for the PAC's Annual Fundraiser on August 28th at Coasterra.

Please join your BIA PAC and others as we work together to support the candidates committed to a brighter housing future.



SPONSORSHIP DETAILS

DIAMOND SPONSOR - \$10,000 (2 AVAILABLE)

- Pre and post marketing recognition on all marketing/ communications
- Opportunity to host a marketing booth at the event with your company collateral & representative
- 6 VIP Reception tickets (registration required in advance)
 - Unlimited drink tickets
- 6 General Event tickets
 - Unlimited drink tickets
- Recognition during VIP Event & General Event
- Valet parking included (if available)

PLATINUM SPONSOR - \$7,500 (5 AVAILABLE)

- Pre and post marketing recognition on all marketing/ communications
- 5 VIP Reception tickets (registration required in advance)
 - 5 drink tickets
- 5 General Event tickets
 - 10 drink tickets
- Recognition during VIP Event & General Event
- Valet parking included (if available)

GOLD SPONSOR - \$5,000 (7 AVAILABLE)

- Pre and post marketing recognition on all marketing/ communications
- 4 VIP Reception tickets (registration required in advance)
 - 4 drink tickets
- 4 General Event tickets
 - 8 drink tickets

COPPER SPONSOR - \$3,500 (UNLIMITED)

- Pre and post marketing recognition on all marketing/ communications
- 3 VIP Reception tickets (registration required in advance)
 - 6 drink tickets
- 3 General Event tickets
 - 6 drink tickets

SILVER SPONSOR - \$2,000 (UNLIMITED)

- Pre and post marketing recognition on all marketing/ communications
- 2 VIP Reception tickets (registration required in advance)
 - 2 drink tickets
- 2 General Event tickets
 - 4 drink tickets

BRONZE SPONSOR - \$1,000 (UNLIMITED)

- Pre and post marketing recognition on all marketing/ communications
- 1 VIP Reception ticket (registration required in advance)
- 1 General Event ticket
 - 2 drink tickets

*If you are interested in sponsoring this event, please contact
Adrian Luna at adrian@biasandiego.org.*

