

LEARN MORE ABOUT OUR 2024 BOARD CHAIR

Rita Mahoney

COLRICH



There's no place like **HOME**

Meet our 2024 BIA San Diego Chair, Rita Mahoney of ColRich. Rita is a Southern California native who has lived nearly her entire life in San Diego. Staying in San Diego, Rita attended college at the University of California, San Diego (UCSD) before entering into the building industry. As a child living in San Diego, she experienced tremendous housing insecurity and entered into the building industry to fight for housing so no one else has to experience what she did. As a county and a nation, we spend a lot of time talking about inequality. Rita believes there can be no equality until everyone has a safe place to call home that is reasonably affordable.

Rita's current role at ColRich is as the Director of Planning & Land Development. She entitles land and obtains project approvals as well as coordinating the environmental, local, state, and federal permits needed to build communities or buildings. In February of 2024, the same time Rita is initiated as our 2024 Chair at our Annual Installation Dinner, Rita will have been working for ColRich for 11 years. Her favorite aspect about working in the building industry is all the amazing hard-working people she gets to work alongside.





One thing most people don't know about Rita is that as a child she was evicted from her home and lived in grossly substandard housing, which negatively impacted her health and still does to this day. This is one of the reasons why Rita is so passionate about housing and the building industry.

In her year as Chair, Rita hopes to continue the building industry's work to create more housing. We cannot fix the pricing aspect until there is enough supply of housing so we must continue to build. Although her goals have not yet been finalized for the coming year, Rita wants to openly discuss housing insecurities and how much regulation adds to the cost of housing. In 5 years, Rita hopes the building industry will be in a much better place with more projects being built and a greater increase in our housing supply.



SUPPORT OUR CHAIR

Rita Mahoney

COLRICH



BIA INSTALLATION DINNER

**SATURDAY
FEBRUARY 24, 2023**

**HYATT REGENCY LA JOLLA
at AVENTINE**

3777 LA JOLLA VILLAGE DRIVE
SAN DIEGO, CA 92122

**TICKETS & DETAILS AVAILABLE AT
[BIASANDIEGO.ORG/BIA-EVENTS/](https://biasandiego.org/bia-events/)**