

BIA SAN DIEGO

MEET THE BUILDER

& DEVELOPER TEAMS

SPONSORSHIP OPPORTUNITIES

DRINK TICKET SPONSOR \$5,000 (1 AVAILABLE)

- Four tickets to the event (\$440 value)
- Full marketing exposure
 - Logo on pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Company logo on drink ticket given to each attendee and all builder representatives
- Opportunity to have company representative act as a builder liaison and interact directly with builders throughout the evening by checking in with them to provide food, drinks, etc.

PROGRAM SPONSOR \$3,000 (1 AVAILABLE)

- Two tickets to the event (\$240 value)
- Full marketing exposure
 - Logo on pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Logo on front cover of program handed out at event
- Opportunity to have company advertisement within program handed out at event

EVENT SPONSOR \$1,000 (3 AVAILABLE)

- One ticket to event (\$120 value)
- Full marketing exposure
 - Logo on pre-marketing activities (including eblasts, social media, and registration page)
 - Post-marketing exposure on social media & BIA magazine
- Logo on signage at event

