



2023 BIA Icon Awards

Marketing Professional of the Year

Category #26

Marketing Professional is responsible for the marketing of a builder/ community or marketing of an associate's company/firm.

Name of Entrant:
Company Name:
Entrant Title/Position:
Address:
City/State/Zip:
Email Address:
Cell Phone:

Responsibilities may include:

- Marketing of product or firm to industry/consumer
- Setting strategic plan for branding, advertising and outreach
- Management of vendors and services

In your description below, describe any accomplishments, innovations or items of merit you wish the judges to be made aware.

ENTRY DEADLINE: July 31, 2023