

## 2023 BIA Icon Awards Leasing Professional or Team Entry Form Category #24

ENTRY NUMBER:

Name of Entrant:
Company Name:
Entrant Title/Position:
Address:
City/State/Zip:
Email Address:
Cell Phone:

Candidate(s) Closed Units	
Total Units Leased	
Total # of Referrals	
#Leads managed	
Total number of homes in backlog for the calendar year?	

Community Name and Location	
Price Range	
Incentives	
Project and Product Obstacles	

## CATEGORY #24 ENTRANT STATEMENT – PLEASE ATTACH ON A SEPARATE PAGE.

## In 300 words or less, provide a statement explaining and addressing the following:

- What sets this person/team apart from others in their field?
- What unique skills does he/she/they bring to the table?
- Unusual obstacles (product, location, price, etc.)
- What unique idea did this individual/team come up with to resolve an issue with a Tenant?
- How did this individual/team prepare and execute a plan to assist tenants who found themselves unemployed and unable to pay rent during the pandemic?
- Describe efforts in Customer Service
- Why you think the candidate(s) should win this award?