



ICON
A W A R D S

2017 Icon Sponsorship Opportunities

**Saturday, September 16, 2017
Westin Gaslamp**

**Please contact Karla Valeri to secure a sponsorship.
First come, first serve.
Phone: 858-450-1221 x101 or email
karla@biasandiego.org**



Title Sponsor: \$15,000

SOLD OUT!

San Diego Union Tribune

- ❖ 10 Tickets to event
- ❖ 20 Drink tickets
- ❖ Premium seating at event
- ❖ 2 Minute video company presentation at event
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on save the date & invitation flyer
- ❖ Logo displayed on E-Ticket
- ❖ Logo displayed on programs
- ❖ Logo prominently displayed on Icon page on BIA website
- ❖ Logo prominently displayed on Icon related e-blasts with link to company website
- ❖ Logo displayed on photo backdrop at event



Presenting Sponsor: \$7,500

1 Available!

- ❖ 10 Tickets to event
- ❖ 10 Drink tickets
- ❖ Premium seating at event
- ❖ 1 Minute company video presentation at event
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on save the date & invitation flyer
- ❖ Logo displayed on E-Ticket
- ❖ Logo displayed on programs
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Logo displayed on Icon related E-Blasts with link to company website
- ❖ Logo displayed on photo backdrop at event



Show Sponsors: \$5,000

2 Available!

Ultimate New Home Sales & Marketing

- ❖ 6 Tickets to event
- ❖ 6 Drink tickets
- ❖ Premium seating at event
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on table tents at the cocktail reception
- ❖ Logo displayed on save the date & invitation flyer
- ❖ Logo displayed on E-Ticket
- ❖ Logo displayed on programs
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Logo displayed on Icon related e-blasts with link to company website



Wine Sponsor: \$4,000

SOLD OUT!

DalTile & Mohawk Industries

- ❖ 4 Tickets to event
- ❖ Logo displayed on table tents that are set on each dinner table at event
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website and social media sites
- ❖ Company name listed on Icon related e-blasts with link to company website



Photo Booth Sponsor: \$4,000

SOLD OUT!
Wells Fargo Home Mortgage

- ❖ 4 Tickets to event
- ❖ Logo displayed on photo strips that are printed on site for guests
- ❖ Logo displayed on signage next to photo booth during cocktail reception
- ❖ Recognition on projector screens
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company



Your Logo Here!



Note: This is an example of what the photo strip could look like with your logo. Final product is pending once Photo Booth Company is secured.



Dessert Sponsor: \$4,000

SOLD OUT!

Rick Engineering Company

- ❖ 4 Tickets to event
- ❖ Logo displayed on dessert toppers
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website
- ❖ Logo displayed on Icon related e-blasts with link to company website
- ❖ website



Note: This is an example of what the logo'd dessert topper looks like. Final product is pending once dessert has been finalized.



Cocktail Accessory Sponsor: \$4,000

SOLD OUT!

HFF, Inc.

-
- ❖ 4 Tickets to event
 - ❖ Logo displayed on cocktail napkins that accompany all cocktails served at the bars
 - ❖ Logo displayed on cocktail stirrer sticks that will be served in all cocktails at the bars
 - ❖ Recognition on projector screens
 - ❖ Logo displayed on Icon Page on BIA Website and social media site
 - ❖ Company name listed on Icon related e-blasts with link to company website



Your Logo Here!





Champagne Sponsor: \$3,500

SOLD OUT!
Project Design Consultants

- ❖ 4 Tickets to event
- ❖ Logo displayed on signage at cocktail reception
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company website

Please note that the champagne is tray passed during the cocktail reception.





Selfie Stick Sponsor: \$2,500

SOLD OUT!

Cornerstone Communities

- ❖ 2 Tickets to event
- ❖ Company logo printed on selfie sticks
- ❖ Company logo displayed on signage at cocktail reception
- ❖ Company logo displayed on projector screens under sponsorship name
- ❖ Company name listed on Icon page on BIA website and social media site

Please note that 4 selfie sticks will be placed at the each dinner table.





Water Bottle Sponsor: \$2,500

SOLD OUT!
Picketfence Design

- ❖ 2 Tickets to event
- ❖ Waters bottles branded with logo displayed at event conclusion
- ❖ Water bottles branded with logo placed inside valet parked vehicles at departure
- ❖ Recognition on projector screens
- ❖ Company name listed on Icon page on BIA website and social media site





Instagram Wall Sponsor: \$2,500

SOLD OUT!

Design Line Interiors, Inc.

- ❖ 2 Tickets to event
- ❖ Company logo displayed on Instagram slides during dinner
- ❖ Company logo displayed on signage at cocktail reception
- ❖ Company logo displayed on projector screens under sponsorship name
- ❖ Company name listed on Icon page on BIA website and social media site



Trophy Sponsor

Exclusively for Fusion Sign & Design

- ❖ 4 Tickets to event
- ❖ Trophy design, production, and company will be highlighted during program by Emcee to expected audience of over 500 people.
- ❖ Opportunity to place small sticker of company logo, name, and contact information under each trophy
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page of BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company website



Giveaway Sponsor: \$2,500

SOLD OUT!

Fisher & Paykel

- ❖ 2 Tickets to event
- ❖ Company recognized during giveaway announcement by Emcee during the program
- ❖ Logo displayed on giveaway prize(s)
- ❖ Logo displayed on projector screens under sponsorship name
- ❖ Logo displayed on Icon page on BIA website and social media site
- ❖ Company name listed on Icon related e-blasts with link to company website



Icon Supporter: \$1,000

Many Available!

Andrew Lauren Interiors

C2 Collaborative

Chelsea Investment Corporation

Dahlin Group Architecture Planning

Engineering Partners, Inc.

Ryan Young Interiors

Tourmaline Properties, Inc.

Wakeland Housing & Development

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- ❖ 2 Tickets to event
 - ❖ Company logo listed on group power point slide during event
 - ❖ Company name listed on Icon page on BIA website and social media site